

A lot of TV viewers have problems with distortion on their screens



The Para Protection System® solves their problems

The satellite-dishes have opened a completely new world for the TV-public, but at the same time considerable problems have been revealed connected to the weather-conditions. The satellite owners experience far too often that mist, rain, snow, hoarfrost, road dust and pollen that lay on the microwave-heads, make a dramatic reduction in quality of the TV-pictures. The most exposed systems are the digital ones, which now are flowing into the market. On digital systems these problems may cause your TV-pictures to completely disappear.

Lots of users have also experienced that water and moisture penetrate the microwave-heads and result in considerable damages. The result is that the microwave-head must be exchanged.

Unstable and bad TV-pictures make a lot of TV-viewers frustrated. Watching TV is often associated with comfort and relaxation - not frustration and irritation.

Just as simple as it is genius

The Para Protection System® is protected by patent pending (application number 19980297), developed by a frustrated Norwegian satellite-dish owner, who was tired of that the tough Norwegian climate time after time destroyed his television evening.

The solution is just as simple as it is genius. A bowed perspex-sheet, held to the LNB-arm, gives the microwave-head very effective protection against bad weather and climate. The results: The picture quality is considerably increased. The Para Protection System® is simply mounted by 6 screws in a couple of minutes. It neither needs maintenance or service, and the best thing is: The Para Protection System® is a very small investment in according to the price of a satellite antenna.



Effective distribution for maximum profitability



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The Norwegian manufacturer, Para Protection AS, has chosen a clear strategy for distribution and marketing of the Para Protection System®.

To make the distributors' possibilities to high profitability, we prefer as few connecting links as possible in the distribution chain.

Our wholesalers/distributors are intended to be established in the market, with established marketing canals to their customers

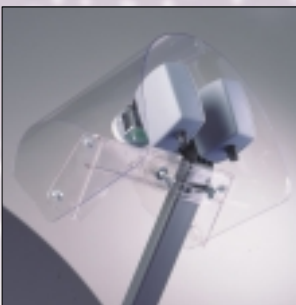
Experiences so far

The international launching of the Para Protection System® was at Cable & Satellite '98, in London, based upon prototypes. The product was received with great enthusiasm from journalists, the people in the trade and

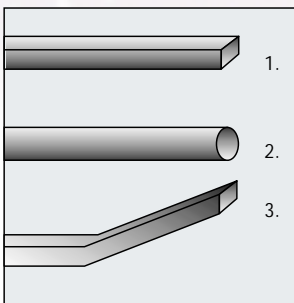
consumers. Generally comments were "genius, simple" and "incredible effective".

The largest specialist magazine in Norway in this kind of trade, "Lyd & Bilde" (Sound & Picture), has worked out a test of the Para Protection System®. The conclusions were solidly positive. (The test is enclosed).

The Para Protection System® was introduced to the Scandinavian market in November 1998, through the largest DTH-card-distributor ViaSat. The response has been great (over 4% on the initial DM-test). ViaSat distributes to more than 1 million customers in Scandinavia.



Product material:
UV-protected PolyCarbonate
Colour: Transparent.



Accessories:
1. Standard Mounting Kit
2. Mounting Kit for round feedarm*
3. Mounting Kit for bent feedarm*
4. Mounting Kit for round, bent feedarm*

* Not included.

Also available to systems with 4 LNBS.

 Para Protection System®

www.mediamix-as.no

A genius solution to a common problem



 Para Protection System®